EBBETTS PASS SCENIC BYWAY ASSOCIATION

Preserving, Enhancing, and Promoting the Ebbetts Pass National Scenic Byway

May 23, 2024 Financial Report – Prepared 05.22.2024

Description	2024 Budget	2024 Actual	Balance	Notes
Checking Account Balance as of January 1, 2024		$ 11,817.40	$ 11,817.40	2024 starting balance
Income to Date				
Cash Back (PayPal CC)	$ -	$ 0.25		
Donations	$ -	$ 18.00		
Membership Income	$ 275.00	$ 250.00		
Merchandise Sales				
Guidebooks	$ 600.00	$ 126.78		
Guidebooks - Wholesale	$ 400.00	$ 149.50		
Event Income (Hermit & Aspen)				
Merchandise	$ 3,500.00	$ -		
Donations	$ 400.00	$ -		
Sponsorships	$ 10,000.00	$ -		
Vendors	$ 1,500.00	$ -		
Total Income Year to Date	$ 16,675.00	$ 544.53	$ 544.53	
Expenses to Date				
EPSBA Admin Expenses				
Bookkeeping & Tax Prep	$ 350.00	$ 435.00		
Dues	$ 400.00	$ 225.00		NSBF & ACC
Fees (Bank)	$ 150.00	$ 6.45		PayPal fees
Fees (License, etc)	$ 50.00	$ -		
Insurance	$ 1,400.00	$ 471.04		includes annual rebate
Office Supplies & Equipment	$ 150.00	$ -		
Postage / PO Box Rent	$ 320.00	$ 17.21		includes guidebooks
Secretary of State Filing		$ 25.00		
Seminars & Workshops	$ -	$ -		
Taxes (Sales)(State Income)	$ 250.00	$ 283.64		
Misc.		$ (25.16)		reimb for 2023 expense
Marketing				
Advertising	$ -	$ -		
Booth Fees & Event Expenses	$ -	$ -		
Marketing / Social Media	$ 400.00	$ -		
Online Services (Siteground, etc.)	$ 1,000.00	$ -		Siteground, SignUpGenius, etc.
Printing	$ -	$ -		
Website Development	$ 400.00	$ 47.00		
Event Expenses Hermit & Aspen	$ -			
USFS/Alpine County Permits	$ 100.00	$ -		
Advertising	$ 400.00	$ -		
Poster Design & Event Printing	$ 800.00	$ -		
Entertainment	$ 7,000.00	$ -		
Merchandise / Materials	$ 2,400.00	$ -		
Paper, Supplies & Misc	$ 1,000.00	$ -		
Sanitary Facilities	$ 2,200.00	$ -		
Security				
Merchandise Purchases for Sale	$ 300.00			
Scenic Byway Sign Project	$ -	$ -		
Graphic Design	$ -	$ -		
Total Expenditures Year to Date	$ 19,070.00	$ 1,485.18	$ 1,485.18	
Checking Account Balance	$ 9,422.40	$ 10,876.75	$ 10,876.75	2024 Ending Balance
Profit or Loss Year to Date	$ (2,395.00)	$ (940.65)	$ (940.65)	