



EBBETTS PASS SCENIC BYWAY ASSOCIATION

Preserving, Enhancing and Promoting the Ebbetts Pass National Scenic Byway
Treasurers Report for July 7, 2022

Description	Budget	Actual	Subtotal	Balance	Notes
Checking Account Balance as of January 1, 2022				\$ 9,594.00	
Income to Date					
Cash Back (PayPal CC)		\$ 6.88			
Donations	\$ 600.00	\$ 19.88			amazon smile, etc
Membership Income	\$ 1,000.00	\$ 275.00			
Merchandise Sales	\$ 800.00	\$ -			
Café Press - Wholesale		\$ -			
Guidebooks		\$ 316.69			after fees & shipping
Guidebooks - Wholesale		\$ -			
Event Income	\$ 3,500.00	\$ -	\$ -		net w/sponsorships
Merchandise		\$ -			
Donations		\$ -			
Sponsorships		\$ -			
Vendors		\$ -			
Total Income Year to Date	\$ 5,900.00		\$ 618.45		
Expenses to Date					
EPSBA Expenses			\$ 773.76		
Bookkeeping & Tax Prep	\$ 350.00	\$ -			
Dues	\$ 250.00	\$ 300.00			NSB, AC & NPA
Fees (Bank)	\$ 50.00	\$ 3.39			PayPal fees
Fees (License, etc)	\$ 50.00	\$ -			
Insurance	\$ 1,500.00	\$ 344.91			includes annual rebate
Office Supplies & Equipment	\$ 100.00				
Postage / PO Box Rent	\$ 150.00	\$ 85.50			
Seminars & Workshops	\$ -				
Shipping	\$ 200.00	\$ -			Guidebook shipping
Taxes (Sales)(State Income)	\$ 200.00	\$ 39.96			Taxes Due This Month
Marketing			\$ 1,463.38		
Advertising	\$ -	\$ -			
Booth Fees & Event Expenses	\$ -	\$ -			
Marketing / Social Media	\$ 2,000.00	\$ 1,000.00			
Online Services (Siteground, etc.)	\$ 250.00	\$ 335.88			
Printing	\$ -				
Website Development	\$ 400.00	\$ 127.50			
Event Expenses			\$ 175.00		
USFS/Alpine County Permits		\$ 175.00			
Advertising		\$ -			
Poster Design & Printing		\$ -			
Entertainment		\$ -			
Merchandise / Materials		\$ -			
Paper, Postage & Misc		\$ -			
Tickets Fees, etc					
Sanitary Facilities		\$ -			
Scenic Byway Sign Project			\$ -		
Graphic Design	\$ 1,500.00	\$ -			this is just a placeholder
Total Expenditures Year to Date	\$ 7,000.00	\$ 2,412.14	\$ 2,412.14		
Current Checking Account Balance (Not Reconciled)				\$ 7,800.31	reconciled thru 4.31.22
Profit or Loss Year to Date	\$ (1,100.00)			\$ (1,793.69)	