



**EBBETTS PASS SCENIC BYWAY ASSOCIATION**  
 Preserving, Enhancing and Promoting the Ebbetts Pass National Scenic Byway  
 Treasurers Report for October 6, 2022

Description	Budget	Actual	Subtotals	Balance	Notes
<b>Checking Account Balance as of January 1, 2022</b>				\$ 9,594.00	
<b>Income to Date</b>					
Cash Back (PayPal CC)		\$ 6.88			and pp credits
Donations	\$ 600.00	\$ 148.73			amazon smile, etc
Membership Income	\$ 1,000.00	\$ 475.00			
Merchandise Sales	\$ 800.00	\$ -	\$ 658.23		
Guidebooks		\$ 485.73			after fees & shipping
Guidebooks - Wholesale		\$ 172.50			alpine chamber
Event Income	\$ 3,500.00	\$ -	\$ 10,437.00		net w/sponsorships
Merchandise		\$ 2,163.00			
Donations		\$ 1,099.00			
Sponsorships		\$ 6,900.00			
Vendors		\$ 275.00			
<b>Total Income Year to Date</b>	<b>\$ 5,900.00</b>	<b>\$ 11,725.84</b>	<b>\$ 11,725.84</b>		
<b>Expenses to Date</b>					
EPSBA Expenses			\$ 2,023.63		
Bookkeeping & Tax Prep	\$ 350.00	\$ -			
Dues	\$ 250.00	\$ 300.00			NSB, AC & NPA
Fees (Bank)	\$ 50.00	\$ 36.01			PayPal fees
Fees (License, etc)	\$ 50.00	\$ -			
Insurance	\$ 1,500.00	\$ 1,507.91			includes annual rebate
Office Supplies & Equipment	\$ 100.00				
Postage / PO Box Rent	\$ 150.00	\$ 139.75			
Seminars & Workshops	\$ -				
Taxes (Sales)(State Income)	\$ 200.00	\$ 39.96			Taxes Due This Month
Marketing			\$ 2,059.38		
Advertising	\$ -	\$ -			
Booth Fees & Event Expenses	\$ -	\$ -			
Marketing / Social Media	\$ 2,000.00	\$ 1,000.00			
Online Services (Siteground, etc.)	\$ 250.00	\$ 931.88			
Printing	\$ -				
Website Development	\$ 400.00	\$ 127.50			
Event Expenses			\$ 5,398.53		
USFS/Alpine County Permits		\$ 175.00			
Advertising		\$ -			
Poster Design & Printing		\$ 611.00			
Entertainment		\$ 2,000.00			
Merchandise / Materials		\$ 1,493.65			
Paper, Postage & Misc		\$ -			
Sanitary Facilities		\$ 1,018.88			
Security		\$ 100.00			
Scenic Byway Sign Project			\$ 800.00		
Graphic Design	\$ 1,600.00	\$ 800.00			actual contract amount
<b>Total Expenditures Year to Date</b>	<b>\$ 6,900.00</b>	<b>\$ 10,281.54</b>	<b>\$ 10,281.54</b>		
<b>Current Checking Account Balance (Not Reconciled)</b>				\$ 11,038.30	reconciled thru 6.31.22
<b>Profit or Loss Year to Date</b>	<b>\$ (1,000.00)</b>	<b>\$ 1,444.30</b>	<b>\$ 1,444.30</b>		