



EBBETTS PASS SCENIC BYWAY ASSOCIATION

Preserving, Enhancing and Promoting the Ebbetts Pass National Scenic Byway
Treasurers Report January 7, 2022

Description	2022 Proposed Budget	2021 Actual for Comparison	Subtotal	Balance	Notes
Checking Account Balance as of January 1, 2022				\$ 9,594.00	
Income to Date					
Donations	\$ 600.00	\$ 45.65			amazon smile, etc
Membership Income	\$ 1,000.00	\$ 24.15			
Merchandise Sales	\$ 800.00	\$ -			
Café Press - Wholesale		\$ -			
Guidebooks		\$ 514.17			paypal before fees & shippi
Guidebooks - Wholesale		\$ -			
Misc Income		\$ 1,039.54			
Event Income	\$ 3,500.00	\$ -	\$ -		net w/sponsorships
Merchandise		\$ -			
Donations		\$ -			
Sponsorships		\$ -			
Vendors		\$ -			
Total Income Year to Date	\$ 5,900.00		\$ 1,623.51		
Expenses to Date					
EPSBA Expenses			\$ 1,997.29		
Bookkeeping & Tax Prep	\$ 350.00	\$ 430.00			
Dues	\$ 250.00	\$ 325.00			NSB & Alpine Chamber
Fees (Bank)	\$ 50.00	\$ -			PayPal fees
Fees (License, etc)	\$ 50.00	\$ -			
Insurance	\$ 1,500.00	\$ 1,042.54			includes annual rebate
Office Supplies & Equipment	\$ 100.00				
Postage / PO Box Rent	\$ 150.00	\$ 127.31			
Seminars & Workshops	\$ -				
Shipping	\$ 200.00	\$ -			Guidebook shipping
Taxes (Sales)(State Income)	\$ 200.00	\$ 72.44			
Marketing			\$ 3,945.43		
Advertising	\$ -	\$ -			
Marketing / Social Media	\$ 2,000.00	\$ 3,150.00			
Online Services (Siteground, etc.)	\$ 250.00	\$ 617.68			
Printing	\$ -				
Website Development	\$ 400.00	\$ 177.75			
Event Expenses			\$ -		
USFS Permit		\$ -			
Advertising		\$ -			
Poster Design & Printing		\$ -			
Entertainment		\$ -			
Merchandise / Materials		\$ -			
Paper, Postage & Misc		\$ -			
Tickets Fees, etc					
Sanitary Facilities		\$ -			
Scenic Byway Sign Project		\$ -	\$ -		
Graphic Design	\$ 1,500.00	\$ -			
Total Expenditures Year to Date	\$ 7,000.00	\$ 5,942.72	\$ 5,942.72		
Profit or Loss Year to Date	\$ (1,100.00)		\$ (4,319.21)		Not Applicable